Content development Strategy for Education

18 march 2010

Learning

enquiry

knowledge

preparation

skill

What is not education…

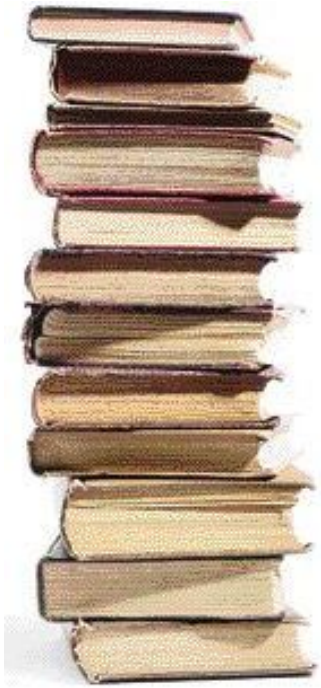
text

data

destination

syllabus

concepts



knowing **analysis**

journey **being aware**

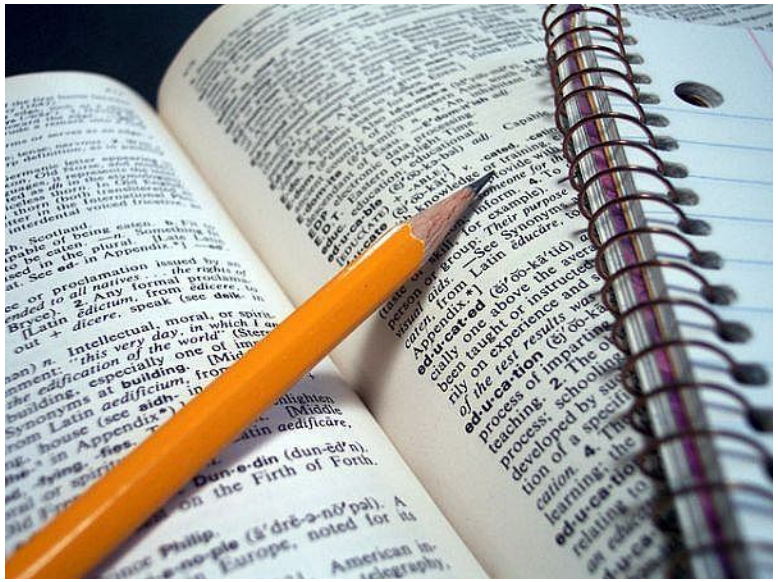
context **What is education…**

usage

value **application**

Passion **growth**

question **fundamentals**

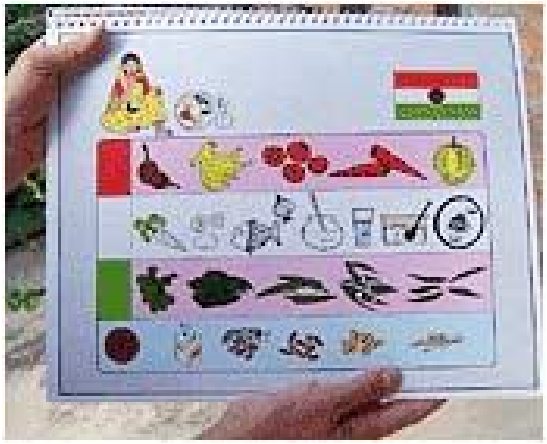


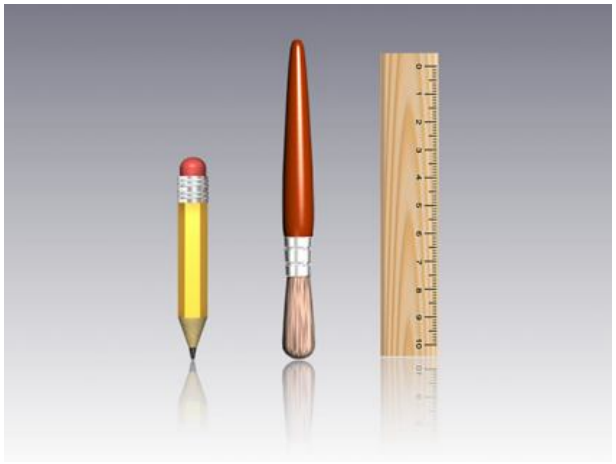
So what should the content for education look like….

It should be about knowing…not knowledge

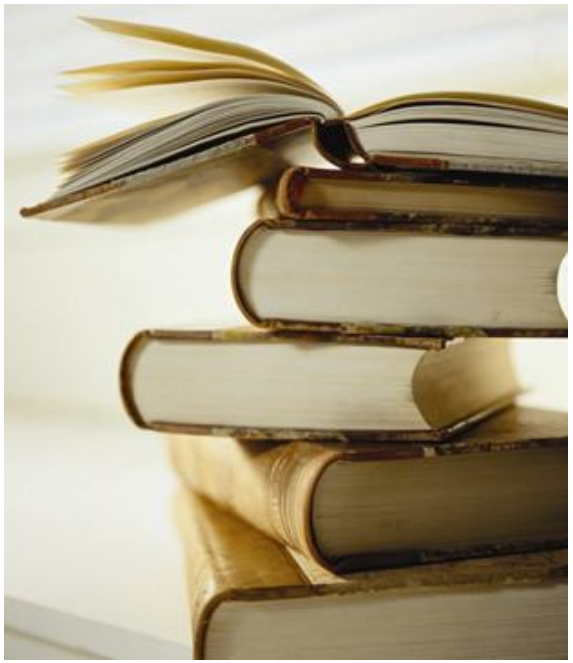
It should be about usage not skill…

It should be a story……..





It should be an application….



It is about making comfortable spaces within and without..

It is not about teaching but developing perspectives..

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Technically it should focus on the….

environment the student is going to be

the stage student is at…

the literacy quotient

Shearing sheep: Pictures shows a farmer shearing his sheep with locally made instruments.

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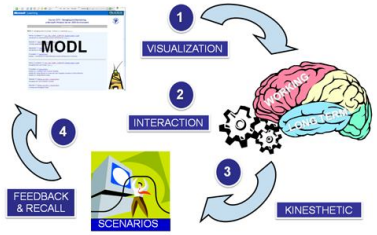
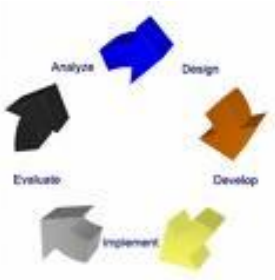


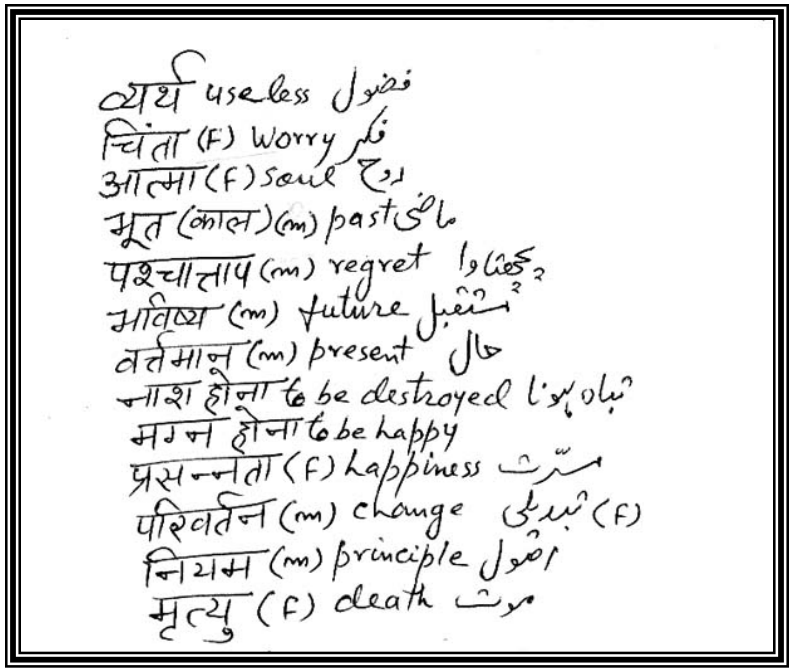


the language known

the difficulty

the visual and textual grammar

Thank you



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